

MEDIA4DISPLAY

is a powerful and intuitive digital signage software solution

Media4Display is like a conductor, orchestrating the harmonious interaction between multiple screens and displaying the desired media at the appropriate time.

Create Program	Broadcast Synchronize Control	View Display
<ul style="list-style-type: none"> Use Media4Display to gather, maintain, and assemble media to be "played" on all of your screens.. Its ergonomic web interface makes it easy to use. It's flexible. Create your messages any time and anywhere using a web browser. 	<ul style="list-style-type: none"> Use Media4Display to broadcast using any kind of IP connection: ADSL, XDSL, 3G, Wi-Fi, Ethernet... Dynamically target your messages according to your location, screen placements and settings... You have permanent control over your network of screens. 	<ul style="list-style-type: none"> Media4Display can manage all types of multimedia content: image, video, PowerPoint, Flash, HTML, RSS feed... Control all types of screens: plasma, LCD, CRT, video projector... Manage up to 4 screens with 4 different types of content using 1 player.

Media4Display is commercialized as either a "classic" (license purchase) model or as a "SaaS" service model. With our network of partners, we can intervene at any level: providing the software, content, players and screens, and also installing, maintaining, and supervising the project.



With nearly **30 years** of experience in **data synchronization** and **large file transfers** between distant locations, TELELOGOS now offers **Media4Display**.

« Our daily challenge is to optimize, simplify and secure all types of exchanges and to provide our clients with highly effective services. ».

Yves Clisson, CEO, TELELOGOS

- More than **250 000 licences** in exploitation around the world
- 2000 customers** trust us

Member of the POPAI and APCAD associations



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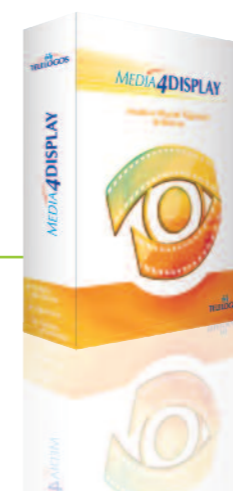
www.telelogos.com

MEDIA4DISPLAY

intuitive digital signage software



Manage your audiovisual communication



Media4Display is a digital signage software solution that enables the remote control of your external or internal communications on all types of screens and in any location...

MEDIA4DISPLAY
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COMPANY - ESTABLISHMENTS - EDUCATION



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COMPANY

With
MEDIA4DISPLAY
you can 24/7

- Assemble and schedule various multimedia contents
- Target all types of screens
- Broadcast personalized programs
- Control player functionality

Revitalize internal communications

Internal communication is essential. It is important to bring your news to life. It motivates colleagues and visitors by informing them of the company's economic, financial, social, cultural goals and achievements. If you want to decompartmentalize information... **digital signage is the solution.**



Location	Uses	Benefits
<ul style="list-style-type: none"> • Entry Halls, elevators • Waiting Rooms, meeting rooms • Cafeterias, restaurants • Production sites 	<ul style="list-style-type: none"> • Inform your visitors and employees • Manage room reservations • Announce a message • Broadcast a warning message 	<ul style="list-style-type: none"> • Communicate in real-time • Revitalize your workplaces • Participate in sustainable growth • Add value to your image

ESTABLISHMENTS



Innovate with digital media

Citizens and users want to be informed so that they can actively participate in local life. You want to promote the notoriety of your town, county or region... make your projects dynamic with **audiovisual communication.**

Location	Uses	Benefits
<ul style="list-style-type: none"> • Town Halls, institutions, associations • Sports Complexes • Theaters and Convention Centers • Museums, libraries, cultural centers 	<ul style="list-style-type: none"> • Increase user awareness • Inform citizens • Direct the public 	<ul style="list-style-type: none"> • Communicate in real-time • Revitalize your public spaces • Participate in sustainable growth • Add value to your image

EDUCATION

Show your enthusiasm

Distributing information is essential to your establishment. Since schools and universities need to be reactive and dynamic, teachers, administrators, and associations all need to **communicate and be informed.** Digital signage is a customizable tool for **livening up your internal communications.**



Location	Uses	Benefits
<ul style="list-style-type: none"> • Universities • Schools • Training institutes 	<ul style="list-style-type: none"> • Inform teaching staff and students • Notify and alert students and professors • Present training material 	<ul style="list-style-type: none"> • Communicate in real-time • Revitalize your points of information • Participate in sustainable growth • Add value to your image

Customer testimonials

The University of Nantes is the largest upper-level research and academic pole in Western France. The University's Science and Technologies Research and Training Unit in Science selected Media4Display for its audiovisual communications.

« Course scheduling, thesis presentation and conferences during hours of operation are displayed dynamically on our screens. We are working on other projects to improve our communications. »

director of degree programs, and myself... We were all able to easily find our bearings and create and broadcast content. PowerPoint files are updated in 3 clicks, maintenance is easy and fast.»

« We were convinced by all of the features and the ergonomic, intuitive interface. Today, several of us are using Media4Display with different profiles: the school director, the person in charge of scheduling, the

Cyrille Brochard - Technology Director for the Administrative Pole, Nantes University Science and Technologies Research and Training Unit (UFR)



UNIVERSITÉ DE NANTES
FACULTÉ DES
SCIENCES ET TECHNIQUES